

Regola™ Pro Expansion Program • 112 pts

aaaaaa

Roman • 15 pts

Ttd Regola Pro  
Ttd Regola Pro  
Ttd Regola Pro  
Ttd Regola Pro

Italic

*Ttd Regola Pro*  
*Ttd Regola Pro*  
*Ttd Regola Pro*  
*Ttd Regola Pro*

Styles

Book, *Oblique*  
Regular, *Oblique*  
Medium, *Oblique*  
Bold, *Oblique*



**Family Name:** Regola™ Pro  
**Encoding:** Latin Extended  
**File Format:** OpenType CFF  
**Designer:** Piero Di Biase (2015–2018)  
at Think Work Observe Type Dept.  
**Release:** 2018  
**Version:** 2.0  
**Enquiries:** fonts@t-wo.it

#### About Regola™ Pro

The Italian word “Regola” means rule: “an accepted principle or instruction that states the way things are or should be done, and tells you what you are allowed or are not allowed to do.” Rules are critical in type design—guiding the entire process—from

research to final design. Regola is a geo-grotesque face combining typical aspects of geometric and grotesque typefaces. These features ensure the font is modern and contemporary, and the strong form and grotesque detail make it harmonious for both text and headline. Regola is the result of research that arose from geometric letterforms of the 20s and 30s, akin to Erbar and Neuzzeit Grotesk, arriving in contemporary flavor of Avenir, Neuzzeit S and AG Schoolbook. Currently the family consists of 4 weights (Book, Regular, Medium, Bold) with italics.

**Styles:** Book, Book Oblique, Regular, Regular Oblique, Medium, Medium Oblique, Bold, Bold Oblique.

**Features:** 6 stylistic alternates sets, case sensitive forms, contextual alternates (left and right arrows, multiply, roman numerals, interrobang), latin extended (base, Western, Central & South Western Europe, Afrikaans), localized forms (Catalan, Dutch, Moldavian, Romanian, Turkish), old style and tabular figures, slashed zero, standard ligatures.

Regola™ Pro Family Overview • 112 pts

Wart Wart  
Wart Wart  
Wart Wart  
Wart Wart



Ordinals, Superscripts and  
Subscripts, Numerators  
and Denominators

1 a b c d e f g h i j k l m n o p q r s t u v w x y z H 1 2 3 4 5 6 7 8 9 0 { } [ ] ( )  
H 1 2 3 4 5 6 7 8 9 0 1 2 3 4 5 6 7 8 9 0 1 2 3 4 5 6 7 8 9 0

Fractions

1/2 1/4 3/4 1/8 3/8 5/8 7/8

Alternates

á â ã ä à ā q đ å ã @ J Ĵ Q & ® /

ISO/IEC 8859  
Codelist

ISO 8859 Part 1	Latin 1	Western European
ISO 8859 Part 2	Latin 2	Central European
ISO 8859 Part 3	Latin 3	Southern European
ISO 8859 Part 4	Latin 4	North European
ISO 8859 Part 9	Latin 5	Turkish
ISO 8859 Part 10	Latin 6	Nordic
ISO 8859 Part 13	Latin 7	Baltic Rim
ISO 8859 Part 15	Latin 9	
ISO 8859 Part 16	Latin 10	South-Eastern European

OpenType Pro  
supported languages

Afrikaans	Jola-Fonyi	Rombo
Albanian	Kabuverdianu	Rundi
Asu	Kalaallisut	Rwa
Azerbaijani	Kalenjin	Samburu
Basque	Kamba	Sango
Bemba	Kikuyu	Sangu
Bena	Kinyarwanda	Scottish Gaelic
Bosnian	Latvian	Sena
Catalan	Lithuanian	Serbian (Latin)
Chiga	Low German	Shambala
Colognian	Lower Sorbian	Shona
Cornish	Luo	Slovak
Croatian	Luxembourgish	Slovenian
Czech	Luyia	Soga
Danish	Machame	Somali
Embu	Makhuwa-Meetto,	Spanish
English	Makonde	Swahili
Esperanto	Malagasy	Swahili (Congo – Kinshasa)
Estonian	Malay	Swedish
Faroese	Maltese	Swiss German
Filipino	Manx	Taita
Finnish	Maori	Teso
French	Meru	Turkish
Friulian	Morisyen	Upper Sorbian
Galician	North Ndebele	Vunjo
Ganda	Northern Sami	Walser
German	Norwegian Bokmål	Welsh
Gusii	Norwegian Nynorsk	Zulu
Hungarian	Nyankole	
Icelandic	Oromo	
Inari Sami	Polish	
Indonesian	Portuguese	
Irish	Romanian	
Italian	Romansh	

OpenType®  
 OpenType® is a cross-platform font file format developed jointly by Adobe and Microsoft. The two main benefits of the OpenType format are its cross-platform compatibility (the same font file works on Macintosh and Windows computers), and its ability to support widely expanded character sets and layout features, which provide richer linguistic support and advanced typographic control.

OpenType fonts containing PostScript data have an .otf suffix in the font file name, while TrueType-based OpenType fonts have a .ttf file name suffix. OpenType fonts can include an expanded character set and layout features, providing broader linguistic support and more precise typographic control. Feature-rich OpenType fonts can be distinguished by the word "Pro" which is part of the font name and appears in application font menus.

OpenType fonts can be installed and used alongside PostScript Type 1 and TrueType fonts.

<http://www.adobe.com/products/type/opentype.html>

Case Sensitive Forms	(A2 Format) ¡Diseño! f-w 2017	(A2 FORMAT) ¡DISEÑO! F-W2017
Old Style Figures	20×12÷3+67=147	20×12÷3+67=147
Tabular Figures and Signs	36\$+8×1981%	36\$+8×1981%
Automatic Fractions	6×3/12+3/8	6× <sup>3</sup> / <sub>12</sub> + <sup>3</sup> / <sub>8</sub>
Superscripts and Subscripts	6C, [He]2s22p2 Lavoisier[6]	<sub>6</sub> C, [He]2s <sup>2</sup> 2p <sup>2</sup> Lavoisier <sup>[6]</sup>
Ligatures	Infinity, Strasse	Infinity, Straße
Contextual Alternates: Multiply	9x12, 8 x 16, 2x1 2x4, 1741 x 38	9×12, 8 × 16, 2×1 2×4, 1741 × 38
Interrobang	Carbon?!	Carbon?
Roman Numerals	[1], [2], [3]	I, II, III
Left/Right Arrows	A -> B, B <- A	A → B, B ← A
Black/White Star	Rated (*)(*)(*)[*]	Rated ★★★★★

OpenType Features: Automatic Fractions, Case Sensitive Forms, Circled Figures, Ligatures, Old Style Figures, Tabular Figures and Signs, Superscripts and Subscripts.

Contextual Alternates: Ballot Box with Check, Ballot Box with X, Circled Figures, Interrobang, Left/Right Arrows, Multiply, Numero Sign, Roman Numerals.

Localized Forms: Catalan, Dutch, Moldavian, Romanian, Turkish.  
Stylistic Sets: ss01, ss02, ss03, ss04, ss05, ss06, ss07, ss08, ss09, ss10.

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Localized Forms: Catalan, Dutch, Moldavian, Romanian, Turkish

Paral·lel, CRUIJFF,  
Timișoara, Spațiu,  
DIYARBAKIR

Para·llel, CRUIJFF,  
Timișoara, Spațiu,  
DIYARBAKIR

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Stylistic Sets:  
ss01

@Calculate

@Calculate

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ss02

Jéroboam

Jéroboam

---

ss03

Quaresma

Quaresma

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ss04

Arts & Crafts

Arts & Crafts

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ss05

Regola®

Regola®

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ss06

abc/xyz  
ABC/XYZ

abc/xyz  
ABC/XYZ

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Book • 280 pts

• BK

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Book Oblique • 280 pts

• *BK*





Il termine galateo definisce l'insieme di norme comportamentali con cui si identifica la buona educazione: è un codice che stabilisce le aspettative del comportamento sociale, la norma convenzionale. Alcuni sinonimi della parola possono essere etichetta o bon ton. Il nome "galateo" deriva da Galeazzo Florimonte, vescovo della diocesi di Sessa Aurunca che ispirò

a monsignor Giovanni Della Casa quel celebre libro del viver civile, il Galateo ovvero de' costumi, primo trattato specifico sull'argomento pubblicato nel 1558. Il titolo dell'opera, infatti, corrisponde alla forma latina del nome Galeazzo: Galatheus, appunto. Una questione di "etichetta". In molti paesi, il termine impiegato per indicare il galateo è connesso con l'italiano

etichetta, lo spagnolo etiqueta e il francese étiquette. È molto suggestiva, anche se non corretta, l'etimologia popolare della parola "etichetta" come diminutivo di etica (quel ramo della filosofia che si occupa di ciò che è buono, giusto o moralmente corretto): viene infatti spontaneo pensare

Source: <https://it.wikipedia.org/wiki/Galateo>

Book, Book Oblique - 78 pts (☿) 78 pts (♁) +5 pts (VA)

Awake  
Youngest  
*Cutback*  
*Wrapping*  
AWAKE  
YOUNGEST  
CUTBACK  
WRAPPING

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Book • 28 pts (☎) 30 pts (⇄) 0 pts (VA)

Etiquette is a code of behavior that delineates expectations for social behavior according to contemporary conventional norms within a society, social class, or group. The French word *étiquette*, literally signifying a tag or label, was used in a modern sense in English around 1750. Etiquette has changed and evolved over the years. In the 3rd millennium BC, Ptahhotep wrote *The Maxims of Ptahhotep*. The Maxims were conformist precepts extolling such civil virtues as truthfulness, self-control and kindness towards one's fellow beings. Learning by listening to everybody and knowing that human knowledge is never perfect are a leitmotif. Avoiding open conflict wherever possible should not be considered weakness. Stress is placed on the pursuit of justice, although it is conceded that it is a god's

Book • 28 pts (t)  
30 pts (e) 0 pts (VA)

# Etiquette is a code of behavior that delineates expectations for social behavior according to contemporary conventional

Book • 18 pts (t)  
20 pts (e) 0 pts (VA)

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Book • 12 pts (t)  
13 pts (e) 0 pts (VA)

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Book • 8 pts (t)  
9 pts (e) 0 pts (VA)

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Book Oblique • 28 pts (☒)  
30 pts (☞) 0 pts (VA)

*Etiquette is a code of behavior that delineates expectations for social behavior according to contemporary conventional*

Book Oblique • 18 pts (☒)  
20 pts (☞) 0 pts (VA)

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Book Oblique • 12 pts (☒)  
13 pts (☞) 0 pts (VA)

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Regular • 280 pts

• Re

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Regular Oblique • 280 pts

• Re



Il primo autore del Galateo fu Clemente Alessandrino che nel suo Il pedagogo propose le regole per stare a tavola, vestirsi, come parlare correttamente fino anche all'uso dei profumi. L'umanista Erasmo da Rotterdam propose delle regole di buone maniere nella sua opera De la Civilité puérile (o De civilitate morum puerilium) e nel suo trattato sull'educazione precoce

dei bambini. Queste regole sono indirizzate a chiunque, qualsiasi sia la classe sociale di appartenenza. Queste regole, innovative rispetto al passato, influenzarono le opere letterarie che seguirono. In Italia, Giovanni Della Casa scrisse tra il 1551 e il 1555 un trattato (pubblicato nel 1558, dopo la sua morte) il cui titolo Galateo ovvero de' costumi divenne

celebre a tal punto che in italiano la parola galateo significa l'insieme delle norme riferite alla buona educazione. Nella storia della letteratura il termine "bienséances" è la chiave della teoria letteraria classica e della vita sociale del XVII secolo.

Source: <https://it.wikipedia.org/wiki/Galateo>

Regular, Regular Oblique • 78 pts (◄) 78 pts (↔) +5 pts (VA)

Adject  
*Swarovski*  
Architype  
*Gymnast*  
ADJECT  
SWAROVSKI  
ARCHITYPE  
GYMNAST

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Regular - 28 pts (☎) 30 pts (↔) 0 pts (VA)

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Regular • 28 pts (☒)  
30 pts (☞) 0 pts (VA)

# In the 3rd millennium BC, Ptahhotep wrote The Maxims of Ptahhotep. The Maxims were conformist precepts extolling

Regular • 18 pts (☒)  
20 pts (☞) 0 pts (VA)

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Regular • 12 pts (☒)  
13 pts (☞) 0 pts (VA)

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Regular • 8 pts (☒)  
9 pts (☞) 0 pts (VA)

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Regular Oblique • 28 pts (☎)  
30 pts (☎) 0 pts (VA)

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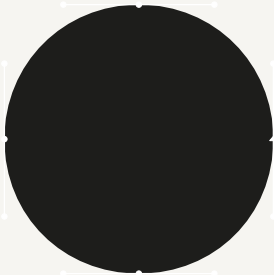
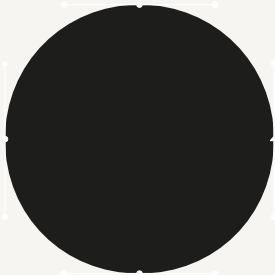
Medium • 280 pts

Md

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Medium Oblique • 280 pts

Md



In molti paesi, il termine impiegato per indicare il galateo è connesso con l'italiano etichetta, lo spagnolo etiqueta e il francese étiquette. È molto suggestiva, anche se non corretta, l'etimologia popolare della parola "etichetta" come diminutivo di etica (quel ramo della filosofia che si occupa di ciò che è buono, giusto o moralmente corretto): viene

infatti spontaneo pensare che si tratti di un'etica "minore", applicata non ai grandi problemi della vita morale, ma ai semplici problemi della vita di ogni giorno. Normalmente accettata è invece l'interpretazione che fa risalire il termine all'antico francese estiquier/estiquer, "infiggere, affiggere, attaccare". Con l'aggiunta del suffisso diminutivo "-etta" la parola ha assunto il

significato di "cosuccia attaccata" e oggi indica quella striscia, riquadro o cartellino in genere che si applica a merci, bottiglie e contenitori vari per indicarne qualità e prezzo, contenuto e origine ecc. (cfr. la voce etichetta di identificazione).

Source: <https://it.wikipedia.org/wiki/Galateo>

Medium, Medium Oblique • 78 pts (♠) 80 pts (↔) +5 pts (VA)

Arkit  
Everything  
*Slowly*  
Crowded  
ARTKIT  
EVERYTHING  
*SLOWLY*  
CROWDED

Medium- 28 pts (☺) 30 pts (↔) 0 pts (VA)

Die Kleidung betreffenden Gebräuche haben sich in den letzten zweihundert Jahren in der westlichen Welt stark gelockert. Vorgeschriebene bzw. verpflichtende Kleiderordnungen existieren in den meisten Lebensbereichen nicht mehr (Ausnahmen: Zwang zu Badebekleidung in Schwimmbädern oder Zwang zu Nacktheit an FKK-Stränden, Dresscodes in manchen Golfclubs oder Diskotheken). Gleichwohl gibt es gesellschaftliche Erwartungshaltungen bezüglich angemessener äußerer Erscheinung, ohne explizite Vorschrift. Das Erfüllen dieser Rollenerwartungen wird als Bestandteil guter Umgangsformen angesehen, bei sexuell freizügiger Kleidung eventuell auch als Frage des Anstands. Das betrifft Rollenerwartungen im Berufsleben, bei gesellschaftlichen Anlässen und im Alltag, in denen

Medium • 28 pts (☒)  
30 pts (☞) 0 pts (VA)

# Die Kleidung betreffenden Gebräuche haben sich in den letzten zweihundert Jahren in der westlichen Welt stark gelockert.

Medium • 18 pts (☒)  
20 pts (☞) 0 pts (VA)

Die Kleidung betreffenden Gebräuche haben sich in den letzten zweihundert Jahren in der westlichen Welt stark gelockert. Vorgeschriebene bzw. verpflichtende Kleiderordnungen existieren in den meisten Lebensbereichen nicht mehr (Ausnahmen: Zwang zu Badebekleidung in Schwimmbädern oder Zwang zu Nacktheit an FKK-Stränden, Dresscodes in manchen Golfclubs oder Diskotheken). Gleichwohl gibt es gesellschaftliche Erwartungshaltungen bezüglich angemessener äußerer Erscheinung, ohne explizite Vorschrift. Das Erfüllen dieser Rollenerwartungen wird als Bestandteil guter Umgangsformen angesehen, bei sexuell freizügiger Kleidung eventuell auch als Frage des Anstands. Das betrifft Rollenerwartungen im Berufsleben

Medium • 12 pts (☒)  
13 pts (☞) 0 pts (VA)

Die Kleidung betreffenden Gebräuche haben sich in den letzten zweihundert Jahren in der westlichen Welt stark gelockert. Vorgeschriebene bzw. verpflichtende Kleiderordnungen existieren in den meisten Lebensbereichen nicht mehr (Ausnahmen: Zwang zu Badebekleidung in Schwimmbädern oder Zwang zu Nacktheit an FKK-Stränden, Dresscodes in manchen Golfclubs oder Diskotheken). Gleichwohl gibt es gesellschaftliche Erwartungshaltungen bezüglich angemessener äußerer Erscheinung, ohne explizite Vorschrift. Das Erfüllen dieser Rollenerwartungen wird als Bestandteil guter Umgangsformen angesehen, bei sexuell freizügiger Kleidung eventuell auch als Frage des Anstands.

Medium • 8 pts (☒)  
9 pts (☞) 0 pts (VA)

Die Kleidung betreffenden Gebräuche haben sich in den letzten zweihundert Jahren in der westlichen Welt stark gelockert. Vorgeschriebene bzw. verpflichtende Kleiderordnungen existieren in den meisten Lebensbereichen nicht mehr (Ausnahmen: Zwang zu Badebekleidung in Schwimmbädern oder Zwang zu Nacktheit an FKK-Stränden, Dresscodes in manchen Golfclubs oder Diskotheken). Gleichwohl gibt es gesellschaftliche Erwartungshaltungen bezüglich angemessener äußerer Erscheinung, ohne explizite Vorschrift. Das Erfüllen dieser Rollenerwartungen wird als Bestandteil guter Umgangsformen angesehen, bei sexuell freizügiger Kleidung eventuell auch als Frage des Anstands. Das betrifft Rollenerwartungen im Berufsleben, bei gesellschaftlichen Anlässen und im Alltag, in denen eine gewisse äußere Erscheinungsform erwartet wird. Dazu gehören Geschäftskleidung bei Bankangestellten und hygienisch einwandfreie Kleidung bei Ärzten und Pflegepersonal sowie beispielsweise die Erwartungshaltung, auf der Straße nicht mit Badebekleidung zu flanieren.

Medium Oblique - 28 pts (☒)  
30 pts (☒) 0 pts (VA)

**Die Kleidung betreffenden Gebräuche haben sich in den letzten zweihundert Jahren in der westlichen Welt stark gelockert.**

Medium Oblique - 18 pts (☒)  
20 pts (☒) 0 pts (VA)

**Die Kleidung betreffenden Gebräuche haben sich in den letzten zweihundert Jahren in der westlichen Welt stark gelockert. Vorgeschriebene bzw. verpflichtende Kleiderordnungen existieren in den meisten Lebensbereichen nicht mehr (Ausnahmen: Zwang zu Badebekleidung in Schwimmbädern oder Zwang zu Nacktheit an FKK-Stränden, Dresscodes in manchen Golfclubs oder Diskotheken). Gleichwohl gibt es gesellschaftliche Erwartungshaltungen bezüglich angemessener äußerer Erscheinung, ohne explizite Vorschrift. Das Erfüllen dieser Rollenerwartungen wird als Bestandteil guter Umgangsformen angesehen, bei sexuell freizügiger Kleidung eventuell auch als Frage des Anstands. Das betrifft Rollenerwartungen im Berufsleben**

Medium Oblique - 12 pts (☒)  
13 pts (☒) 0 pts (VA)

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Medium Oblique - 8 pts (☒)  
9 pts (☒) 0 pts (VA)

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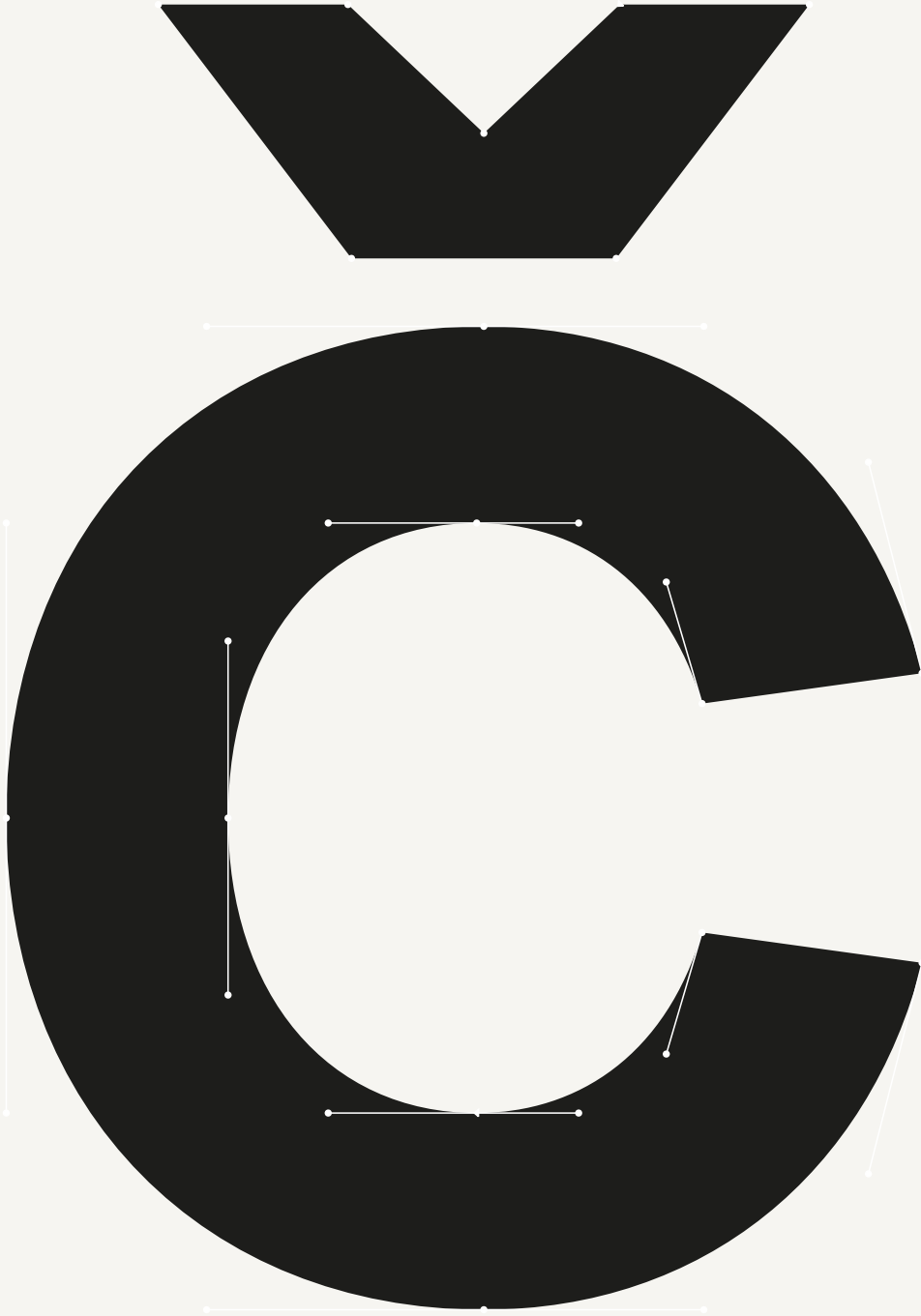
Bold - 280 pts

**Bod**

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Bold Oblique - 280 pts

***Md***



Anticamente indicava anche un piccolo avviso esposto nelle corti spagnole con la segnalazione del cerimoniale del giorno e le sue rigide regole; dal programma quotidiano, etiqueta passò poi rapidamente a designare il cerimoniale stesso e, con quel significato, dalla Spagna si diffuse altrettanto rapidamente in Francia e, come attesta il letterato Lorenzo

Magalotti Tribuna, medaglione di Lorenzo Magalotti. All'inizio del Settecento, anche in Italia: «Infino all'anno 1668 che io andai in Spagna, parlando di tutto ciò che riguarda regole pratiche d'una Corte, d'una Segreteria, io non mi valeva d'altri termini, che di regole, pratiche, costumi, e più correntemente d'ogni altro, stili. Arrivato a Madrid, e quivi udito a ogni poco, es

etiqueta de Corte, etiquetas de la Casa de Borgogna, al mio ritorno in Italia cominciai a dire ancor io in Italiano, etiqueta; né io solo, ma le mie camerate ancora, credo per parer, come fanno i giovani, d'aver portato qualche cosa di Spagna.

Source: <https://it.wikipedia.org/wiki/Galateo>

Bold, Bold Oblique - 78 pts (♠) 78 pts (↔) +10 pts (VA)

Quickly  
Knowledge  
*Etikette*  
*Gentlemen*  
QUICKLY  
KNOWLEDGE  
*ETIKETTE*  
*GENTLEMEN*

Bold• 28 pts (€) 30 pts (€) 0 pts (VA)

**On peut considérer l'étiquette comme la politesse minimale exigée pour éviter les principaux conflits et elle est, en tant que telle, un aspect important de l'éthique sociale. La notion d'étiquette, étant d'origine française et résultant des pratiques à la cour de Louis XIV, est parfois dépréciée sous prétexte qu'elle paraît démodée et élitiste. Les Etats de France, almanach officiel de la cour de Versailles codifiait le rôle de chaque courtisan et réglait la vie quotidienne de la cour de France du lever au coucher du Roi. Certains considèrent l'étiquette comme une restriction inutile de la liberté d'expression, tandis que d'autres considèrent ses détracteurs comme des êtres grossiers et vulgaires. Par exemple, porter un pyjama à un mariage dans une cathédrale peut être une expression de**

Bold • 28 pts (☒)  
30 pts (☒) 0 pts (VA)

# On peut considérer l'étiquette comme la politesse minimale exigée pour éviter les principaux conflits et elle est, en tant

Bold • 18 pts (☒)  
20 pts (☒) 0 pts (VA)

On peut considérer l'étiquette comme la politesse minimale exigée pour éviter les principaux conflits et elle est, en tant que telle, un aspect important de l'éthique sociale. La notion d'étiquette, étant d'origine française et résultant des pratiques à la cour de Louis XIV, est parfois dépréciée sous prétexte qu'elle paraît démodée et élitiste. Les Etats de France, almanach officiel de la cour de Versailles codifiait le rôle de chaque courtisan et réglait la vie quotidienne de la cour de France du lever au coucher du Roi. Certains considèrent l'étiquette comme une restriction inutile de la liberté d'expression, tandis que d'autres considèrent ses détracteurs comme des êtres grossiers et vulgaires. Par exemple, porter un pyjama à un mariage dans une cathédrale peut être

Bold • 12 pts (☒)  
13 pts (☒) 0 pts (VA)

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Bold • 8 pts (☒)  
9 pts (☒) 0 pts (VA)

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Bold Oblique • 28 pts (☒)  
30 pts (☒) 0 pts (VA)

# ***On peut considérer l'étiquette comme la politesse minimale exigée pour éviter les principaux conflits et elle est, en tant***

Bold Oblique • 18 pts (☒)  
20 pts (☒) 0 pts (VA)

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Bold Oblique • 8 pts (☒)  
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Overview • 220 pts

• aa daa

• aa daa

• aa daa

• aa daa